



***This page contains sample Tweets, Instagram posts, Facebook posts and Videos/Video links for Mother's Day.***

### ***How to use this toolkit:***

***Posting:*** Share a graphic to spread the word of what our Mothers are wishing for this Mother's Day. You can also share the video of what our kids are thankful for!

***Tagging:*** The social media handles for target elected officials are in the spreadsheets below. **Be sure to tag journalists and climate activists too.**

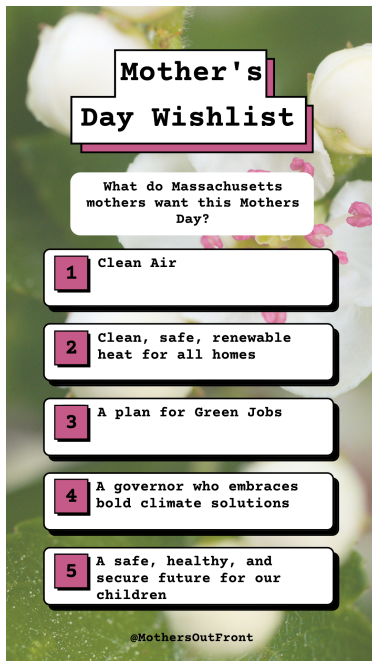
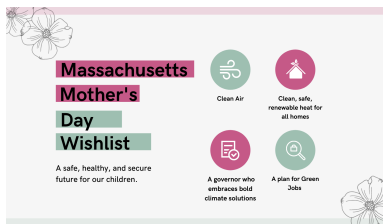
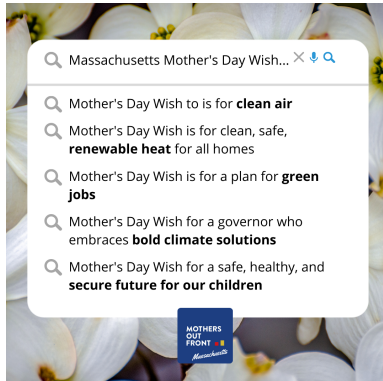
***Retweeting/posting:*** If you see a Mothers Out Front Mother's Day Video post, like and retweet/repost it. If you see the video, pass it on so others can too!

***Hashtags:*** Make sure any posts/tweets have the **#MothersDayWish** hashtag.

***To add graphics to your posts:*** [Download them here.](#) 1) Right click on each image below to copy the image. 2) Click into FB, Twitter or IG. 2) Right click to paste into your post.



## Sample Social Images



## Sample Social Posts

What do Massachusetts mothers really want this Mother's Day?

- Clean Air
- Clean, safe, renewable heat for all homes
- A plan for Green Jobs
- A governor who embraces bold climate solutions
- A safe, healthy, & secure future for our children


#MothersDayWish


Do it for your Mother Earth! It's our #MothersDayWish to make the Earth a safe, just, and sustainable place for our children. @POLITICIAN you can make it happen!


Make our Mother's Day wish come true.

 Clean Air

 Clean, safe, renewable heat for all homes

 A plan for Green Jobs

 A governor who embraces bold climate solutions

 A safe, healthy, & secure future for our children



<u>Officials Name</u>	<u>Twitter Handle</u>	<u>Facebook</u>	<u>Instagram</u>
<u>Gov. Charles Baker</u>	@MassGovernor	@CharlieBakerMA	@massgovernor
<u>State Rep. Jeff Roy</u>	@jeffroy	@RepJeffRoy	
<u>State Rep. Thomas Golden</u>	@tomtipagolden		
<u>State Sen. Michael Barrett</u>	@BarrettSenate	@SenatorMikeBarrett	
<u>House Speaker Rep. Ron Mariano</u>	@RonMariano		
<u>Senate President Karen Spilka</u>	@KarenSpilka	@SenatorKarenSpilka	@senspilka
<u>Secretary of Energy &amp; Environmental Affairs, Kathleen A. Theoharides</u>	@EEASecretary		@masseea