



This page contains sample Tweets, Instagram posts, Facebook posts and Videos/Video links for Mother's Day.

How to use this toolkit:

Posting: Share a graphic to spread the word of what our Mothers are wishing for this Mother's Day. You can also share the video of what our kids are thankful for!

Tagging: The social media handles for target elected officials are in the spreadsheets below. **Be sure to tag journalists and climate activists too.**

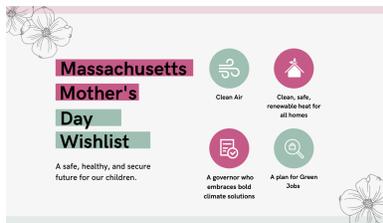
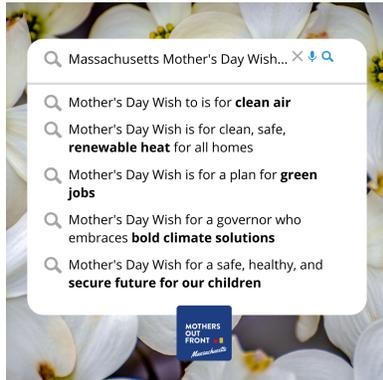
Retweeting/posting: If you see a Mothers Out Front Mother's Day Video post, like and retweet/repost it. If you see the video, pass it on so others can too!

Hashtags: Make sure any posts/tweets have the **#MothersDayWish** hashtag.

To add graphics to your posts: [Download them here.](#) 1) Right click on each image below to copy the image. 2) Click into FB, Twitter or IG. 2) Right click to paste into your post.



Sample Social Images



Sample Social Posts

What do Massachusetts mothers really want this Mother's Day?

- Clean Air
- Clean, safe, renewable heat for all homes
- A plan for Green Jobs
- A governor who embraces bold climate solutions
- A safe, healthy, & secure future for our children

#MothersDayWish

Do it for your Mother Earth! It's our #MothersDayWish to make the Earth a safe, just, and sustainable place for our children. @POLITICIAN you can make it happen!

Make our Mother's Day wish come true.

Clean Air

Clean, safe, renewable heat for all homes

A plan for Green Jobs

A governor who embraces bold climate solutions

A safe, healthy, & secure future for our children



| <u>Officials Name</u> | <u>Thank or Urge</u> | <u>Twitter Handle</u> | <u>Facebook</u> | <u>Instagram</u> |
|---|-----------------------------|------------------------------|------------------------|-------------------------|
| <u>Gov. Charles Baker</u> | | @MassGovernor | @CharlieBakerMA | @massgovernor |
| <u>State Rep. Jeff Roy</u> | | @jeffroy | @RepJeffRoy | |
| <u>State Rep. Thomas Golden</u> | | @tomtipagolden | | |
| <u>State Sen. Michael Barrett</u> | | @BarrettSenate | @SenatorMikeBarrett | |
| <u>House Speaker Rep. Ron Mariano</u> | | @RonMariano | | |
| <u>Senate President Karen Spilka</u> | | @KarenSpilka | @SenatorKarenSpilka | @senspilka |
| <u>Secretary of Energy & Environmental Affairs. Kathleen A. Theoharides</u> | | @EEASecretary | | @masseea |