

This page contains sample Tweets, Instagram posts, Facebook posts and Videos/Video links for Mother's Day.

How to use this toolkit:

Posting: Share a graphic to spread the word of what our Mothers are wishing for this Mother's Day. You can also share the video of what our kids are thankful for!

Tagging: The social media handles for target elected officials are in the spreadsheets below. **Be sure to tag journalists and climate activists too.**

Retweeting/posting: If you see a Mothers Out Front Mother's Day Video post, like and retweet/repost it. If you see the video, pass it on so others can too!

Hashtags: Make sure any posts/tweets have the #MothersDayWish hashtag.

To add graphics to your posts: <u>Download them here.</u> 1) Right click on each image below to copy the image. 2) Click into FB, Twitter or IG. 2) Right click to paste into your post.



Sample Social Images 🔍 New York Mother's Day Wish... 🛛 🗙 🌷 🔍 Q Mother's Day Wish to is to pass the **Climate and Community Investment** Act Q Mother's Day Wish is to stop investing in gas infrastructure Q Mother's Day Wish to **fund renewable** solutions Q Mother's Day Wish to enact an equitable plan for dismantling existing gas distribution New York Mother's Day Wishlist Our future depends on it! Mother's Day Wishlist What do New York mothers want this Mothers Day? Pass the Climate and ommunity Investment Act Stop investing in gas infrastructure Fund renewable solutions Enact an equitable plan for dismantling existing gas distribution MOTHERS OUT FRONT

Sample Social Posts

What do New York mothers really want this Mother's Day? -Pass the Climate and Community Investment Act -Stop investing in gas infrastructure -Fund renewable solutions -Enact an equitable plan for dismantling existing gas distribution #MothersDayWish Do it for your Mother Earth! It's our #MothersDayWish to make the Earth a safe, just, and sustainable place for our children. @POLITICIAN you can make it happen!

Make our Mother's Day wish come true. Pass the Climate and Community Investment Act

Stop investing in gas infrastructure

✓ Fund renewable solutions

Enact an equitable plan for dismantling existing gas distribution



Officials Name	Twitter Handle	<u>Facebook</u>	Instagram
Sen. Serino	@Sueserino4ny	@SenatorSueSerino	@senatorsueserino4 1
Sen. O'Mara	@SenatorOMara	@SenatorTomOMara	@senator_omara
Sen. Stec	@SenatorDanStec	@SenatorDanStec	@stecforsenate
Sen. Stewart-Cousins	@AndreaSCousins	<u>@andrea.stewartcou</u> <u>sin</u>	
Sen. Gaughran	@Gaughran4Senate	@SenatorGaughran	@gaughran4senate
New York Senate	@NYSenate	@NYSenate	@NYSenate
NY Public Service Commission	@NYSDPS	<u>@New York State</u> Department of Public Service	
Governor Cuomo	@NYGovCuomo	@GovernorAndrewC uomo	@nygovcuomo
Assembly Member Abinanti	@TomAbinanti		
Assembly Member Barrett	@DidiBarrett106		
Assembly Member Kelles	@annakelles		
Assembly Member Friend			
Assembly Member Simon	@JoAnneSimonBK52		
Assembly Member Simpson	@mjsimpson22		
Assembly Member Stern	@SteveSternNY		