

## This page contains sample Tweets, Instagram posts, Facebook posts and Videos/Video links for Mother's Day.

## How to use this toolkit:

**Posting:** Share a graphic to spread the word of what our Mothers are wishing for this Mother's Day. You can also share the video of what our kids are thankful for!

**Tagging:** The social media handles for target elected officials are in the spreadsheets below. **Be sure to tag journalists and climate activists too.** 

**Retweeting/posting:** If you see a Mothers Out Front Mother's Day Video post, like and retweet/repost it. If you see the video, pass it on so others can too!

Hashtags: Make sure any posts/tweets have the #MothersDayWish hashtag.

**To add graphics to your posts:** <u>Download them here.</u> 1) Right click on each image below to copy the image. 2) Click into FB, Twitter or IG. 2) Right click to paste into your post.











## Sample Social Posts

What do Virginia mothers really want this Mother's Day?

- Electric School Buses for those who need it most
- Cancel the Mountain Valley Pipeline
- A moratorium on new fossil fuel infrastructure
- Declaration of Climate Emergency #MothersDayWish

Do it for your Mother Earth! It's our #MothersDayWish to make the Earth a safe, just, and sustainable place for our children. @POLITICIAN you can make it happen!

Make our Mother's Day wish come true.

Electric School Buses

#CancelMVP

\*A moratorium on new fossil fuel infrastructure

Declaration of Climate Emergency



Officials Name	Twitter Handle	<u>Facebook</u>	<u>Instagram</u>
Mothers Out Front Virginia	@MOFVirginia	facebook.com/mot hersoutfrontva	
Mothers Out Front Hampton Roads	@momsOutFront VA	facebook.com/Mot hersOutFrontHR	@mothersoutfront HR