



***For Mother's Day, ask First Partner Jennifer Siebel Newsom to become an advocate for setbacks (health-and-safety buffer zones around oil & gas drilling) to protect women, children and frontline communities from toxic pollution!***

**Here is a menu of options for sending a message to the First Partner: choose the one(s) that work for you:**

1. If you have access to a printer, [Print out this postcard](#), color it in (or have your kids), add a stamp, and send it to Jennifer Siebel Newsom at the address provided. (First take a photo of yourself with the postcard to share on social media!)

and/or

2. Add your name and comments to the [digital postcard here](#). She'll see the same image & get the same message as the physical cards.

and/or

3. Tweet, post, gram at @JenSiebelNewsom and ask her to become a setbacks advocate! **See the next pages** for images and messaging to use so we're consistent.

Then:

4. [Let us know what action\(s\) you took](#) (optional, but very helpful!) & urge your friends to send postcards, too. Thank you for raising the voices of mothers and others this Mother's Day!

**See below for the Toolkit! 🖱️**



## ***How to use this toolkit:***

**Posting:** Share these messages with First Partner Jennifer Siebel Newsom to encourage her to become an advocate for setbacks!

**Tagging:** Be sure to tag **@JenSiebelNewsom** and **@MomsOutFrontCA**.

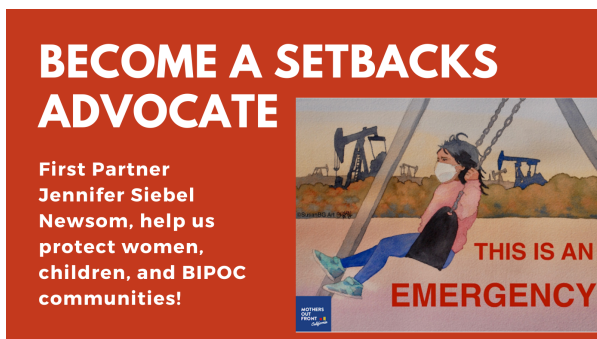
**Optional:** Tag our allies **@VoicesCA** and **@LastChance\_CA**.

**Retweeting/posting:** If you see a Mothers Out Front Mother's Day post, like and retweet/repost it.

**Hashtags:** Make sure any posts/tweets have the **#SetbacksAdvocate** hashtag.

To add **graphics** to your posts: [Download them here.](#)

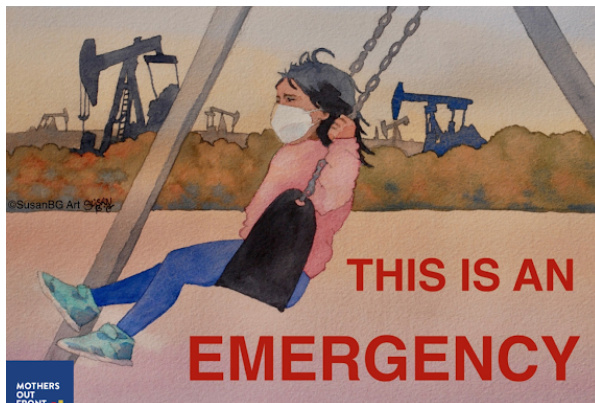
### ***Sample Images***



### ***Sample Posts***

First Partner @JenSiebelNewsom, your record as an advocate for women & children is laudable. I urge you to speak up for setback limits around toxic oil & gas drilling, which disproportionately impacts women, children & BIPOC communities. Be our [#SetbacksAdvocate!](#) [@MomsOutFrontCA](#)

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Dear First Partner Jennifer Siebel Newsom:

Your record as an advocate for women & children is laudable. That's why, this Mother's Day, I urge you to speak up for setback limits around toxic oil & gas drilling, which disproportionately impacts women, children & BIPOC communities. 12 other oil-producing states (even Texas!) have mandated setback limits. CA must, too. A 2500' health & safety buffer is vital to protect women's, children's and prenatal health, since studies have found that living near drilling leads to worse birth outcomes. The fact that hundreds of thousands of CA children live, study & play less than 1/2 a mile from toxic drilling is a moral outrage. Will you use your voice & platform to advocate for setbacks to protect women, children & BIPOC communities? Thank you!



Add 36¢  
stamp  
here

Attn: Jennifer  
Siebel Newsom  
Office of Gov.  
Newsom  
1303 10th St.  
Suite 1173  
Sacramento, CA  
95814

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Why do we want setbacks from oil & gas drilling? 😞

Living near drilling leads to worse birth outcomes!

We're calling on First Partner  
[@JenSiebelNewsom](#), an ally for women & children, to be our [#SetbacksAdvocate!](#)

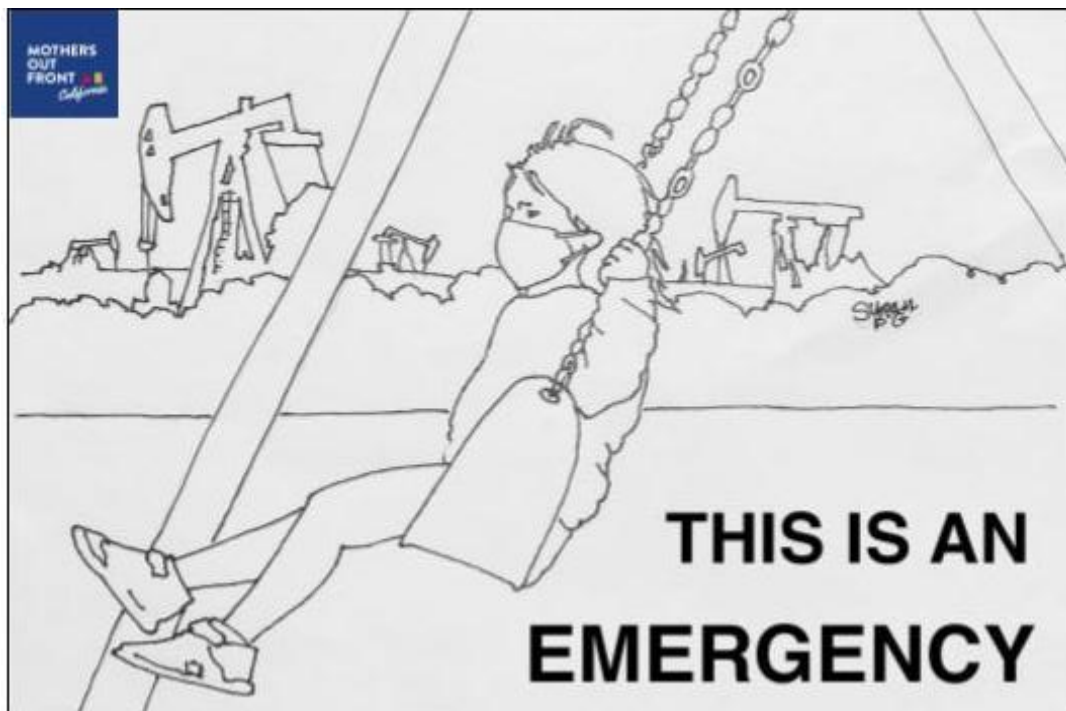
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This Mother's Day we're asking  
[@JenSiebelNewsom](#) to become a  
[#SetbacksAdvocate](#) to protect women,  
children & frontline communities from  
neighborhood drilling.

Make our Mother's Day wish come true for a  
safer California. 🙏❤️



Postcard image to print (scaled to the size of a 6"x4" postcard):



Dear First Partner Jennifer Siebel Newsom:



Your record as an advocate for women & children is laudable. That's why, this Mother's Day, I urge you to speak up for setback limits around toxic oil & gas drilling, which disproportionately impacts women, children & BIPOC communities. 12 other oil-producing states (even Texas!) have mandated setback limits. CA must, too. A 2500' health & safety buffer is vital to protect women's, children's and prenatal health, since studies have found that living near drilling leads to worse birth outcomes. The fact that hundreds of thousands of CA children live, study & play less than ½ a mile from toxic drilling is a moral outrage. Will you use your voice & platform to advocate for setbacks to protect women, children & BIPOC communities? Thank you!

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stamp  
here

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